



EUROPEAN PHARMA

**M2R 2014**

NOVEMBER 13 – 14, 2014

STEIGENBERGER HOTEL BERLIN, GERMANY

**BOOK NOW >>**

**we.CONECT**  
GLOBAL LEADERS

**we**  Process Industry

### European Pharma M2R 2014

November 13 – 14, 2014 | Steigenberger Hotel Berlin | Germany

<http://pharma-maintenance2014.we-conect.com/>

After a very successful [European Pharma M2R 2013](#), we.CONECT is bringing together leading pharmaceutical professionals to the **annual European Pharma M2R 2014 conference** in Berlin.

The [European Pharma M2R 2014](#), taking place from **November 13 – 14, 2014 at the Steigenberger Hotel in Berlin, Germany**, has become one of the **leading conferences** for maintenance, plant asset management and equipment reliability of pharmaceutical maintenance. It poses the perfect opportunity to share experiences, new approaches and future trends for professionals from all around the world.

*“This is an excellent conference where people openly share information to improve the overall knowledge of maintenance professionals!”*

**Liam Friel, Allergan Pharmaceuticals Ireland Ltd.**

### Main Topics of the European Pharma M2R 2014:

- Strategic approaches for Maintenance & Reliability Management in the Pharmaceutical Industry – Strategic Challenges, Global & Local Roll Outs
- RCM – Reliability centered maintenance & Plant Asset & Asset Risk Management
- Reducing Costs, Shutdowns and failure times through Total Productive Maintenance Program, Right First Time & Human Error Prevention
- Calibration Management, Technical Controlling & KPI's

*“The Pharma M2R Minds combines sophisticated maintenance and reliability topics with pharmaceuticals GMP context. The innovative, participatory format promotes an efficient interchange among practitioners in this specialized space!”*

**Gary J. Knapick, Bristol-Myers Squibb Co.**

For more details regarding our exclusive speaker panel, full project descriptions and networking opportunities, please visit our [European Pharma M2R 2014](#) - conference website: <http://pharma-maintenance2014.we-conect.com/>

### Business & Media Partners 2014

Interested in becoming a Business Partner at the [European Pharma M2R 2014](#)? Visit our homepage for more details and contact information.

**Already booked Business Partners:** I-care™ ...

**Media Partners:** DIGITAL ENGINEERING Magazin; DIGITAL MANUFACTURING Magazin; AUTOCAD & Inventor Magazin



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### [Review Pharma M2R Minds 2013](#)

- **More than 100 participants** from over **45 companies** from all over **Europe, Asia** and the **USA** discussed future challenges and latest approaches in the field of maintenance.
- **20+ high level case studies** were presented by companies such as **F. Hoffmann-La Roche AG, Merck, Inc., Baxter BioScience, Grünenthal GmbH, Sandoz GmbH, Sanofi Pasteur** and [many more...](#)

For a detailed Review on the **Pharma M2R Minds 2013** follow this link: <http://pharma-maintenance2013.we-conect.com/en/>

### [What is coming up in 2014?](#)

- **100+ senior level executives**, board-level attendees and leading professionals from within all industries and **more than 20 countries worldwide** discuss about challenges and solutions, technologies, trends and best practice innovations in the field of maintenance, plant asset management & (equipment) reliability.
- **25+ pioneers & leaders** share their experience and present their best practices of maintenance & reliability best-in-class projects and project execution.
- **Multiple opportunities for networking** enabling you to meet and greet with those hard-to-meet executives in a relaxed and social setting.
- **30+ innovative & interactive sessions** ensure that all key topics are covered / **25+ hours of networking** with top level executives from process industries around the globe.
- **More than 20 Case Studies** and up to **12 interactive sessions** like the unique **we.CONECT World Café Session**, our **Icebreaker** and **Challenge your Peers Roundtables** with cutting edge topics.

*“Open, dynamic, interesting and inspiring”*  
**Troy Owner, Conor Troy & Partner Consultancy**

Visit our [Homepage](#) of the Event for more details.

**We are looking forward to welcoming you at the [European Pharma M2R Conference 2014](#) from November 13 – 14, 2014 in Berlin!**

#### **Nicole Steuer**

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