Frankfurt School of Finance & Management
German Excellence. Global Relevance.

FINANCE FOR NON-FINANCE EXECUTIVES

What you need to know as a leader.

Corporate Finance is at the core of informed, value-generating managerial decision-making. Mastering finance issues is key for being successful in any leadership responsibility today. This three-day training – specifically designed for managers, who are not specialists in finance – will provide you with the essential tools for making informed choices when it comes to financing and investment decisions.

Target group

Managers, Directors

Course duration

3 days*

Methods

Case studies, discussions, Q&As

Price

3.490 Euro

Dates

22.–24.05.2018
27.–29.08.2018

Focus

- Leadership
- Strategy
- Innovation
- General Management
- Advanced Management

Registration

Registration and more information:

Tel.: +49 69 154008-280
E-Mail: lsi@fs.de

www.fs.de/lsi-205

***Day 1:** 9.30 a.m.–5.30 p.m., **Day 2 and 3:** 9.00 a.m.–5.00 p.m.

Experts

Professor Dr. Frank Ecker
is Professor of Accounting at the Frankfurt School of Finance & Management. His research focuses on the role of accounting information for capital market participants and has been published in The Accounting Review, Accounting Research and Journal of Accounting and Economics. Frank Ecker also advised various institutional investors on the development of trading strategies. He earned a Bachelor's degree in Finance at Berufsakademie Mannheim, and has an M.B.A and Ph.D. from University of Trier. Prior to his graduate studies, he worked for Deutsche Bank AG and DGZ Dekabank Luxembourg S.A. Before joining the Frankfurt School, Frank Ecker was an assistant professor at the Fuqua School of Business, Duke University.

Professor Dr. Sascha Steffen
is Professor of Finance at Frankfurt School of Finance & Management. Educated at Goethe-University, Wharton and NYU, he previously taught at ESMT and Mannheim Business School. His research is in the area of banking, corporate finance and financial intermediation and has been published in the Journal of Finance, Journal of Financial Economics and Review of Financial Studies. Sascha Steffen was awarded the Lamfalussy Fellowship from the European Central Bank (ECB) and his research has been supported e.g. by The Federal Deposit Insurance Corporation (FDIC) in Washington DC and the Deutsche Forschungsgemeinschaft. He is a regular speaker at meetings organized by, inter alia, the ECB, the European Parliament, the Federal Reserve Bank of New York and Chicago, the International Monetary Fund, the FDIC and Deutsche Bundesbank. He has developed and delivered executive education programmes for major global banks and institutions. He also acts as an advisor to central banks as well as to firms in the finance industry. Prior to joining academia, Sascha Steffen worked at Deutsche Bank in Frankfurt and New York.

Contacts:

Information
Dr. Philipp von Randow
Programme Director Executive Education
LSI – Leadership, Strategy & Innovation
Telefon: +49 69 154008-396
E-Mail: p.vonrandow@fs.de

Information
Melanie Hilbert
Manager Executive Education
LSI – Leadership, Strategy & Innovation
Telefon: +49 69 154008-249
E-Mail: m.hilbert@fs.de

Registration
Gisela Erbacher
Seminar Management Executive Education
LSI – Leadership, Strategy & Innovation
Telefon: +49 69 154008-280
E-Mail: g.erbacher@fs.de

Day 1

Decision points – make accounting work for you

Gain a fresh perspective on the numbers: With a clear purpose and equipped with the right analytical tools, you will be able to decide what matters and what does not. Uncover the stories that the financials can tell and detect their underlying dynamics. Gain a new understanding how financing and investment decisions within your firm will impact the numbers in the future.

Topics include
- Body of evidence: the anatomy of financial statements and how to read them
- What really matters: balance sheet, P&L or cashflow statement?
- The stories they tell: know what really drives the numbers.
- Your impact: How will the numbers look because of your decisions?
- What can you learn from the financials about your firm or a competitor?

Day 2+3

Generating value – corporate finance as a decision tool

The focus of the second part of this hands-on seminar is on how you can use „Finance" to make value-enhancing decisions. You will be provided with necessary analytical tools to reduce complexity when preparing and communicating your most important managerial choices.

Topics include
- Corporate performance: how to evaluate it
- Choosing the correct numbers for decision making
- Working capital management: growing the right way
- Meeting expectations: when to invest
- Valuation: identifying business opportunities and risks
- Talking to the capital market: financing and investing as signals