

Introduction to Insurance Management

Content and objective of the seminar

The seminar gives beginners and career changers the opportunity to efficiently gather basic key knowledge and specific information relevant for the insurance industry. After introducing the insurance business model, you will get a thorough and comprehensive insight into particular areas and topics of insurance management. It is the seminar's objective to give you the necessary competencies and an extensive overview of the diverse insurance-specific topics. We attach great emphasis on showing the relation between the different topics and we also introduce current and demanding areas in terms of content like risk management and Solvency II.

Main elements

- > The insurance business model
- > Update of the latest developments in the insurance market
- > Principles of insurance management
- > Specifics of the industry's areas
- > Core processes of an insurance company
- > Capital assets of an insurance company
- > Range of offered products
- > Essentials of risk management in an insurance company
- > Calculation of premiums
- > Marketing in the insurance industry
- > Legal regulations (insurance supervision law, insurance act)
- > Overview of accounting standards in insurance companies
- > Insurance specific provisions
- > Fundamentals of reinsurance
- > Principles of solvability rules, stress tests and Solvency II
- > Meaning of credit ratings for insurance companies
- > Technical terms for the primary and reinsurance market
- > Current problematic areas of the insurance industry

Discussion and Q&A

Benefit

You will get a very efficient and well-structured overview of the most important topics in the insurance sector. Small group sizes of 8-12 participants create a pleasant working atmosphere and allow individual questions to be discussed with the lecturer.

Seminar papers & certificate

You will receive extensive seminar papers and a certificate.

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Date

05. – 06. October 2017 in Munich

Organization

The first seminar day starts at 09.30 am and ends at about 05.00 pm, the second seminar day starts at 09.00 am and ends at about 04.00 pm. Lunch on both days at around 12.30. Coffee breaks in the morning and in the afternoon.

Speaker

Christian Czempiel-Mentrak (Regional Manager at Liberty Specialty Markets)

Information about our speakers and trainers can be found at our website:

<https://www.ppogmbh.de/referenten>

Cost

Euro 990.- plus sales taxes, incl. lunch and drinks

Registration

- > Via phone call: +49 (0)89 - 89 55 805 0
- > Informal via e-mail to info@ppogmbh.de
- > Via our website www.ppogmbh.de
- > Via fax: Please send this filled out sheet to: +49 (0)89 - 89 55 805 29

Family name / first name: _____

Company: _____

Department: _____

Street: _____

Postal code / City: _____

Telephone: _____

E-Mail: _____

The price for the seminar is Euro 990.- plus sales taxes, incl. Lunch and drinks. This application is based on the general terms and conditions applicable to the seminar area of PPO GmbH.

City / date / signature: _____

We will send you a confirmation shortly after your registration.

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References - Selected customers of PPO GmbH

