



The 1st ISPIM Innovation Symposium - *Managing Innovation in a Connected World* - will be held in **Singapore** on **14-17 December 2008**. Organised by ISPIM together with Singapore Management University, this symposium will bring together academics, business leaders, consultants and other professionals involved in innovation management. The aim of this symposium is to stimulate discussion and connect people from different backgrounds and cultures. The format will include interactive workshops and discussion panels together with academic and practitioner presentations. As with all ISPIM events, this symposium will provide excellent networking opportunities together with a taste of local culture.

Globalisation of technology and the strong interconnectivity of the different nations through reliable telecommunications has given rise to a significant movement towards outsourcing and off-shoring. Further, the escalation of the cost of carrying out all R&D and innovation in-house and the availability of intellectual capital with access to global networks have encouraged firms to embrace open innovation principles even if, in some cases, somewhat reluctantly. Open innovation can be interpreted at several levels including, across people, across divisions of a company located in different places, across different organisations and across countries. Managing innovation in such a connected world is something new to several organisations. It is therefore important for academics, businesses and consulting firms to understand the challenges faced in managing innovations in such a connected world and to be able to find the solutions to harness the value that can be generated by the intellectual capital available in the far corners of our globe. ISPIM has always focused on themes that address cutting edge issues and managing innovations in a connected world is a pressing theme.

Academics and Practitioners are encouraged to submit papers and workshop topics related to the theme including but not limited to the subareas listed below:

- ✓ Borderless innovation
- ✓ Collaborative R&D for innovation
- ✓ Idea generation and creativity
- ✓ Innovation policy
- ✓ Measuring and managing innovation
- ✓ Methods and tools for innovation
- ✓ Networks and clusters of innovation
- ✓ Open innovation

Important Submission Deadlines:

10 September 2008: Academic Paper or Practitioner Presentation Outlines or Workshop Topics

10 November 2008: Final Submissions (including slides, profiles & photos) together with registration and payment

Selected papers will be considered for publication in the following journals, subject to the usual referee processes applicable to the journals:



Venue:

The **Singapore Management University (SMU)** is Singapore's first private university funded by the government. The SMU approach to preparing graduates is a focused but broad-based education, modelled after the Wharton School of the University of Pennsylvania. Today, SMU is home to more than 5,400 students and comprises six schools. The university resides in its permanent campus in the central part of Singapore. The \$426 million, 4.5 hectare city campus is a first in Singapore. Located in the civic district of the city, the city-campus will support the university's eventual 6,500 undergraduates, along with students in its future graduate programmes.

For submission guidelines and further details, please visit
www.ispim.org/symposium