

3DSE Management Summit 2014

“Highly efficient development organization – Identify and expand performance limitations.”

Date: Friday, January 31st, 2014

Location: Kaufmanns Casino
Odeonsplatz 6, Entrance Galeriestrasse, 80539 Munich, Germany

Agenda

- from 08:30 Registration at Kaufmanns Casino
- 09:30 Welcome note
- 10:00 – 10:30 **Opening: “Efficient engineering organizations – a constant challenge.”**
Dr. Stefan Wenzel, Dr. Armin Schulz, 3DSE
- 10:30 – 11:15 **Impulse: “BIRD: A program to improve the efficiency of a distributed R&D organization – lessons learned and best practices.”**
Dr. Michael Neuhaeuser, Vice President, Microcontroller Development, Automotive Electronics, Infineon Technologies AG
- 11:30 – 12:15 **Impulse: “Global SW Engineering @ Johnson Controls – Efficiency vs. Agility?”**
Dr. Jutta Schiffers, Executive Director Global Engineering Software, Johnson Controls Automotive Electronics GmbH
- 12:15 – 13:45 Lunch
- 13:45 – 14:30 **Impulse: “Efficient organizational set-up of a world leader in engineering and construction for the energy industry.”**
Thierry Rolland, Vice President Offshore Operations, Technip
- 14:45 – 15:30 **Impulse: “Power Sport Industry - The decathlon of engineering disciplines: Best practices and new ways with value stream orientated process management.”**
Wolfgang Wukisiewitsch, Vice President, Managing Director of BRP Powertrain GmbH & Co. KG
- 15:45 – 16:45 **Workshop session: “Deriving the key insights and success factors on highly efficient development organizations.”**
- 17:00 – 18:00 Closing plenary and panel discussion
- from 18:00 Get together and joint dinner

For the first time, the summit is taking place in English in an international set up with our partner IPMC. Join and benefit from the lively and intensive exchange with decision makers and executives of analogous industries and receive new viable insights.

The following speakers present valuable impulse lectures:

Speakers

Dr. Michael Neuhaeuser

Dr. Michael Neuhaeuser is Vice President Microcontroller Development at **Infineon Technologies**, where he has worked since 1998 in various positions, such as Vice President and General Manager Infineon Romania, Director Program Management Digital Cordless and Director R&D Excellence. Before his career at Infineon Technologies, Dr. Michael Neuhaeuser was Head of Development with procurement and P&L responsibility at MICRAM Microelectronic for three years. He holds a PhD in electrical engineering.

Dr. Jutta Schiffers

Dr. Jutta Schiffers is Executive Director Global Engineering Software, R&D of **Johnson Controls Automotive GmbH**. Before she worked for ASML Netherlands as Vice President Software Development, R&D and for General Motors / Adam Opel GmbH as Director Global Systems Engineering & Electrical / Electronics Europe. Before joining GM she worked for BMW in various positions. She holds a PhD in Computer Science.

Thierry Rolland

Thierry Rolland is Vice President at **TECHNIP S.A.** and responsible operational project manager for the offshore area "A". From 2007 to 2012 he worked at AREVA. Starting as Project Manager, he took the lead for the technology transfer of two nuclear-power units to China. He has been in charge of worldwide engineering projects in nuclear power plants and held the technical responsibility for the three French AREVA-sites. In 1986 Monsieur Rolland started his professional career at DCNS and continued at the French ministry "DGA" dealing with complex projects in the field of nuclear propulsion, defense and naval construction of French Navy. Thierry Rolland obtained two degrees in engineering in marine construction and nuclear power at ENSIETA and EAMEA-INSTN.

Wolfgang Wukisiewitsch

Wolfgang Wukisiewitsch is Vice President Managing Director of **BRP Powertrain GmbH & Co. KG** and in charge of product development & project management. In his former job he worked for BMW as manager of engine electrics, chief engineer and project leader for 4 cylinder engines. He started his career as an engineer in electronic diesel injection systems at BMW after finishing his studies of electrical engineering at the Technical University of Graz.

Dr. Stefan Wenzel

Dr. Stefan Wenzel is founder and Managing Partner of **3DSE** with more than 12 years of consulting experience in the area of innovation and product development. His focus is on engineering performance improvement programs as well as innovation and strategic programs, cost engineering, project and risk management and change management in the automotive, transportation, aerospace and financial sectors. In 1996 he completed his engineering studies at the Technical University of Munich in Germany and worked as a management trainee at EnBw. In 2002 he received his doctorate on the subject of Systems Engineering.

Dr. Armin Schulz

Dr. Armin Schulz is founder and Managing Partner of **3DSE** with more than 12 years of consulting experience in the field of innovation and product development. His focus is on initiating, designing and implementing performance improvement programs, as well as process and organizational changes, best practices in systems engineering and maturity-oriented product development, modular and platform-based strategies, quality-improvement programs in the automotive, transportation, industrial and aerospace sectors. In 1998 he completed his studies in aviation and aerospace engineering at the Technical University of Munich in Germany and at the Massachusetts Institute of Technology (MIT) in the United States. In 2002 he received his doctorate in "Systems Engineering in Integrated Product Development."

Moderation

Stefan von Andrian

Stefan von Andrian is moderator, consultant and author. He accompanies executives and organizations in their communication and change processes. His skill set is based on a mix of experience in management consulting (changeFACTORY), corporate communications (IBM, Siemens-Nixdorf), media sector (Motivation Magazine) and communication science (study of journalism).

Further information:

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Summit Location



Kaufmanns Casino
Odeonsplatz 6, 80539 Munich

Ph +49 (89) 299 294
Fax +49 (89) 298 628

www.kaufmanns-casino.de

Recommended accommodations



Hotel Eden Wolf
Arnulfstrasse 4, 80335 Munich
Ph +49 (89) 55 11 5-0
Fax +49 (89) 55 11 5-555

www.eden-hotel-wolff.de



Hotel Lux München
Ledererstrasse 13, 80331 Munich
Ph +49 (89) 4520 7300
Fax +49 (89) 4520 7301

www.hotel-lux-muenchen.de

Directions



If you are arriving **by car**, we recommend to park in the car park **Salvatorgarage**, which is in walking distance (500 m) to the Kaufmanns Casino:

Salvatorgarage
Salvatorstrasse 13, 80333 Munich



From the car park Salvatorgarage to the Kaufmanns Casino:

Following the Salvatorstraße in direction pedestrian zone / Hofgarten
Turn left and take direction to Odeonsplatz, Kaufmanns casino is on the right side.



If you are arriving by **public transport**, take the **following exits**, which are in walking distance (200 m) to the Kaufmanns Casino:

Subway: U3, U4, U5, U6, Exit **Odeonsplatz**
Bus: 100, 153, Exit **Odeonsplatz**

Your registration for the 3DSE Management Summit 2014

Do you want to participate in the Management Summit?

Then please send us your response until **January 24th, 2014** to the fax-number below:
+49 (89) 2060 298-21

or send an eMail with the subject „**Summit 2014**“ to:
M.Hauser@3DSE.de

Registration

- Yes,**
I will attend the Management Summit 2014
“Highly efficient development organization – Identify and expand performance limitations.”

- No,**
I will not attend the Management Summit 2014.

Title, First Name, Surname

Company

Department

Address

Phone

eMail

Date

Signature