



social business  
**Collaboration 2014**

SEPTEMBER 29-30, 2014  
KOSMOS CINEMA / PARK INN HOTEL BERLIN

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## **SOCIAL BUSINESS COLLABORATION 2014**

Platform Integration & Management | Virtual Teams & Communities | Unified Communications & Video Collaboration | Metrics & Business Value  
September 29 – 30, 2014 | Kosmos Cinema Berlin, Germany | <http://collaboration2014.we-conect.com>

After a very successful Social Business Collaboration Conference 2013, we.CONECT is bringing together leading Social Business and Collaboration Professionals to the **3<sup>rd</sup> annual Social Business Collaboration Conference** in Berlin.

The **Social Business Collaboration Conference 2014**, taking place from the **September 29-30, 2014 at the Kosmos Cinema in Berlin, Germany**, has become **one of the leading conferences** for strategic approaches and challenges to the management of Social Intelligence & Business Collaboration.

It poses the perfect opportunity to share experiences and discuss about current challenges, brand new approaches and future trends within the field of Share-Point Evolution, Social Intelligence & Business Collaboration, as well as effective management of content in the age of information overload.

*“Great to see how other companies are facing and addressing the very same challenges as mine has.”*  
**Zoltan Bodor, Alstom Ltd**

### Main Topics of the Social Business Collaboration 2014

- Development of a value improving social collaboration strategy
- Mobile apps, video conferencing and micro-blogging as opportunities within an enterprise 2.0
- Community building, knowledge management & open innovations
- Optimized security control and access management within a social business collaboration framework
- Delivering strategy and business results through collaborative media
- Integration of social intelligence and collaboration on smart platforms

*“Really enjoyed the exchange of ideas with other industry professionals. Enabled the exchange of great ideas”*  
**Ben Schuster, SOS Children’s Village International**

For more details regarding our exclusive speaker panel, full project descriptions and networking opportunities, please visit our Social Business Collaboration 2014 - conference website: <http://collaboration2014.we-conect.com>

### **The Social Business Collaboration of 2013**

- More than 120 participants from over 80 companies from all over the world discussed new approaches, technological trends and future developments in the field of Social Intelligence & Business Collaboration Management
- **20+ high level case studies** were presented by companies such as Deutsche Bank, Wells Fargo, Ford Motor Company, SAP AG, E.ON AG, Infineon Technologies AG, Telenor ASA, brightONE GmbH and [many, many more...](#)
- The conference was rated with an average of **1,3 by 82%** of the participants. Where 1 stands for the highest and 5 for the lowest
- 8 leading **Business Partners: brightONE GmbH, Zyncro Tech S.L., tibbr / Tibco Software GmbH, Jive Software, Microsoft Deutschland GmbH, Yammer, Actiance Inc, Citrix Online Germany GmbH**



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### What is coming up in 2014?

- **120+ senior level executives, board-level attendees and leading professionals** from all industries and more than **20 countries worldwide** discuss about challenges and solutions of cutting edge collaboration technologies, processes and innovations
- **25+ pioneers & leaders** will share their experiences and present best practices of internal and external social business facilitation that encompass innovative collaboration concepts and strategies
- Multiple opportunities for networking to meet and greet with those hard-to-meet executives in a relaxed and social setting
- **20+** innovative & interactive **sessions** ensure for all key topics to be covered / **20+** hours of **networking** with top level executives from all important industries from across the globe
- **2 Icebreaker Roundtables, 6 World Cafés, more than 20 Case Studies, 6 Challenge Your Peers Roundtables and 2 Training Sessions.**

*"It was 2 days of intense knowledge & experience acquisitions!"*  
**Deepak Bhosale, Asian Paints Ltd.**

Please visit our event [homepage](#) for further details.

**We are looking forward to welcoming you at the Social Business Collaboration Conference 2014 (September 29-30, 2014) in Berlin!**

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