

Global ManuChem Strategies 2014

Challenges & solutions in organizational implementation of end-to-end processes in the chemical industry and impact on effective process management

February 27 – 28, 2014 / Kempinski Hotel Bristol / Berlin / <http://manu-chem2014.we-conect.com>



"Global manufacturing issues located on one spot."
Stany Van Haver, Kaneka Belgium N.V.

The **Global ManuChem Strategies** has now become one of the **leading conferences** for strategic approaches and challenges in the field of manufacturing excellence and process safety in the Chemical and Petrochemical industries and would be the perfect opportunity for you to **share** experiences and discuss about the current **challenges**, brand new **approaches** and **future trends**.

What can you expect from the Global ManuChem Strategies 2014?

The **Global ManuChem Strategies Europe 2013** will mainly focus on the following topics:

- Operational excellence & process optimization in the chemical industry: Success indicators and business enablers for plant managers and global operations responsibilities
- Process Excellence and business improvement in safety / regulatory, safety / production, logistics, purchase, quality control / quality assurance and maintenance
- Intelligent energy management in chemical production: continuous, integrated strategies and systems for a holistically optimized and economical energy management
- Plant debottlenecking and optimization in chemical industries
- Lean and S&OP Cultural Transformation in Global Batch Chemical Manufacturing
- Long term maintenance & plant asset management development as an element of operations excellence

Follow this link to download the complete [agenda](#) for the **Global ManuChem Strategies 2014!**

"A good conference covering the whole range of manufacturing from maintenance to planing - Competent speakers from the industry."
Jörg Schmid, Camelot Management Consultants

An excerpt from the international panel of [speakers](#) of the **Global ManuChem Strategies 2014:**

- **Dow Olefinverbund GmbH / Germany** | Reiner Roghmann | CEO / VP Site Operations
- **BP Plc. / UK** | John Carey | CEO of Castrol B2B
- **BASF SE / Germany** | Frank Rösiger | Head of Operations Construction Chemicals Europe
- **Evonik Industries AG / Germany** | Heiko Mennerich | Vice President Production & Technology
- **Kemira Oyj** | Rutgen Wever, EHSQ Manager
- **Bayer Material Science AG / Germany** | Phd. Johannes Eickmans | Department Head Change Management Production and Technology

Click [here](#) to discover the complete panel of speakers of the **Global ManuChem Strategies2014.**

What else can you expect from the Global ManuChem Strategies 2014?

- 15+ Case Studies
- 2 Icebreaker Sessions
- 6 World Cafés
- 6 Challenge your Peers Round Tables
- Business Peers
- Strategy Tracks
- Best Practice Tracks
- Solution Studies
- Dinner and Evening Reception
- Poster Sessions

Quantify of the Global ManuChem Strategies 2013

- More than **70 Participants** from over **50** from all over Europe discussed strategic approaches to the handling and management of pharmaceutical plants for engineering and maintenance decision makers.
- **26 case** studies presented by companies such as **INEOS Phenol and INEOS ChlorVinyls, Synthomer GmbH, SINOPEC Research Institute of Safety Engineering, Beckers Group, DuPont Performance Coatings EMEA, Avery Dennison, HB Fuller, Celanese Corporation, SGL Carbon SE, Chemtura Corporation, Solvay S.A., Clariant International AG**, and many more
- This conference was rated on a scale from 1 to 5 with an average of **4,6** by 84% of participants, where 5 stands for the highest and 1 the lowest
- **4 World Cafés, 4 Challenge your Peers** Round Tables, a wonderful **evening reception** and an eventful **Icebreaker Session** the evening before of the conference
- **4 Leading Business Partners** presented cutting-edge product-solutions, services and technologies, like Stroud Consulting, ConMoto Consulting Group GmbH, ABB Consulting and Denken Partners GmbH.

A [detailed review](#) of the **Global ManuChem Strategies 2013** is presented on the homepage.

"Good event with interesting presentations and a great opportunity to meet my peers."
Volker Puchta, Akzonobel Packaging Coatings GmbH

Visit the conference [homepage](#) to find more details.

We are looking forward to welcoming you at the **Global ManuChem Strategies 2014** from **February 27 – 28, 2014** in **Berlin**.

Alexander Sladczyk

Sales Director
we.CONECT Global Leaders GmbH
Gertraudenstr. 10-12
10178 Berlin, Germany
Tel.: +49 (0)30 52 10 70 3 - 24
Fax: +49 (0)30 52 10 70 3 - 30
Email: alexander.sladczyk@we-conect.com
www.we-conect.com