

Title: **Supply Chain Risk Management 2008**

Date: **3<sup>rd</sup> & 4<sup>th</sup> November 2008**

Venue: **Beurs-WTC Congress Centre, Rotterdam, The Netherlands**

Web: **<http://www.scrmevent.com>**

*Unlocking the secrets to successful supply chain risk management, can you afford to miss it?*

Securing the collaborative supply network - The Supply Chain Risk Management Summit 2008 (SCRM 2008) is the conference and networking event that will highlight once again the key issues in supply chain risk management and offer the latest strategies for maximising supply chain excellence and minimising vulnerability and exposure to risk.

SCRM the 'must attend' event for senior supply chain management executives and risk practitioners comprises of keynote sessions, conference, networking and one to one meetings that will empower you with the necessary information for:

- Securing and advancing your supply network
- Minimising your vulnerability and exposure to risk
- Maximising your supply chain excellence

This year's programme represents a cross section of industry case studies that comprise the key strands to managing risk in a variety of situations:

- Asda Wal-Mart's approach to responsible sourcing: Measuring supplier performance with thorough auditing processes
- Managing the risk of China: How Bristol Myers Squibb are mitigating the threat and finding the opportunity
- Tackling risk head on: Why AMR advocate embracing risk as an opportunity to maximise value and gain competitive advantage
- Ensuring a speedy response to an unforeseeable break in your supply chain: Adopting Cisco's pro-active risk management framework for success

To register for the various delegate package options and qualify for an early bird discount of £200 off the registration fee, please visit [http://www.scrmevent.com/delegate\\_reg1.asp?package=delegate\\_quoting\\_reference](http://www.scrmevent.com/delegate_reg1.asp?package=delegate_quoting_reference) SCRM01.

Or Contact: Laurence Allen – Manufacturing Industries Marketing Director  
Email: [laurence.allen@wtgevents.com](mailto:laurence.allen@wtgevents.com) Tel: +44 (0) 207 202 7560